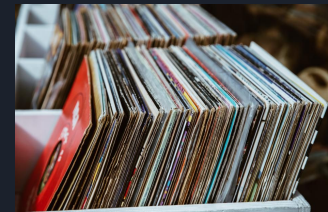
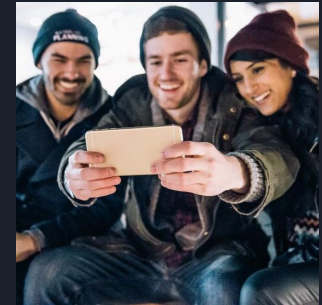




MEDIA KIT

SPACELAB COMMUNITY

We're a thriving creative community of music lovers, artists, musicians, DJs, photographers and a creative culture of people that are also influencers themselves.





COLLABORATION

Ways we can collaborate with you:

- Social Media shoutouts & posts
- Reviews as sponsored content on our social media or website
- Product mentions in a website feature, on social media, or in our Festival Guide
- Giveaways
- Advertising
- Let us know how we can collaborate with you!

* Spacelab follows all FTC guidelines



ABOUT

Spacelab has an audience centered around a music, art and a social lifestyle. They like to see live music from indie bands and DJs, go out for food & coffee, and highlight their social schedule with major events like festivals.

The Spacelab community is interested in music, technology, style & fashion — and seamlessly mix all of these into their daily lives.

- We provide an authentic experience for the music & festival community & have built trust with the people that go to them
- We influence their decisions on things that they use in the experience of their daily lives
- We understand the creative nature of how people express themselves at these events



RATE CARD

Dedicated Social Media Post: \$20

- A social media post on either Instagram or Facebook. You can do both for \$150.

Sponsored Content on website: \$50

- An article that's marked as sponsored content. This will live permanently on the site, unless date ranges are specified.

Website Advertising: \$70 per week, \$3 CPM

- 1 week run of full ad placement on our website & in our Festival Guide for the top-right corner ad slot (300 x 250 or 300 x other size).
- 1 week run of full ad placement on our website & in our Festival Guide for the the top of page slot (728 x 90 Leaderboard).

* We can discuss combinations of the above or custom packages to fit your needs

METRICS

Please refer to our website at www.spacelab.tv for our latest metrics on social media counts, website traffic and audience demographics.

You can find it on our homepage under the menu option “**Advertising & Sponsorship.**”

Find us on:

Instagram: @spacelabmusic

Twitter: @SpacelabMusic

Facebook: @spacelabmagazine

